

Community Living, Inc. Style Sheet

Logo colors

- Yellow—PMS 122u when printing on uncoated stock
—PMS 123c when printing on coated stock
—4 Color Process Yellow:
C=0% M=17% Y=80% K=0%
- Black
- Grey (45% Black)

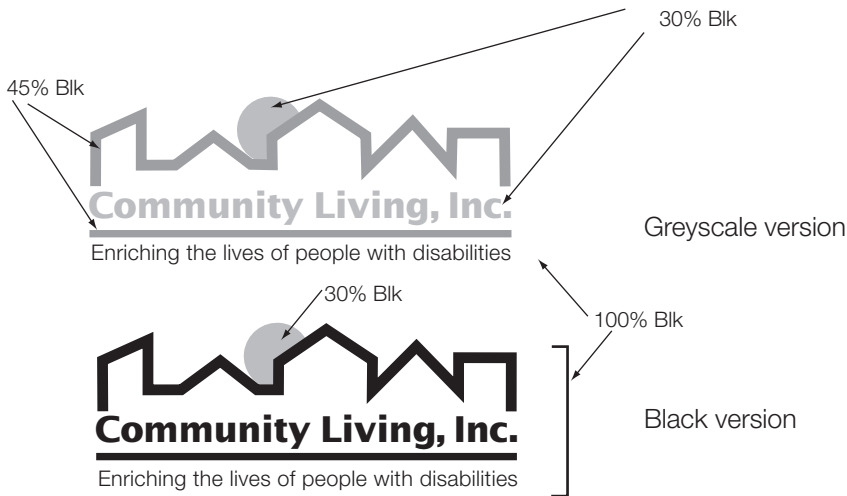
Logo may not be altered or printed in any other colors than specified.

Color Logo may be reversed out of black only. Greyscale and white version may be reversed out of black or a dark solid color, see examples below.

Logo Fonts: Lucida Sans Bold — Title
Helvetica Neue Light — Tag line

Logo Isolation Zone

To ensure the legibility of our logo as well as to avoid sending confusing messages about its appearance, the area around the logo must remain clear of other imagery. The minimum distance of clear area around the logo is measured by the X height—height of the capital letter C. A more generous amount of space is always recommended.



Communication Material

Primary Typeface Usage:
Helvetica Neue Family— Light, *Light Italic*, Roman, *Roman Italic*, Medium, **Bold**

Primary Text Colors:
Black or Dark Grey (75% Black)



Greyscale and Reversed logo on a dark color

