

# 2010 Premier Partner

\$7,500

(Exclusively for one partner)

## **MARKETING BENEFITS FOR 12 MONTHS:**

- Company name mentioned/printed on all paid advertisement
- Company logo and recognition in CLI's *Community Connection* newsletter
- Flyer insert advertisement in CLI's *Community Connection* newsletter
- Article highlighting your company in a CLI *Community Connection* newsletter  
(CLI's *Community Connection* is produced quarterly with a distribution of 1,200)
- Company logo and link to its website on CLI's website
- Company logo in CLI's annual report
- Recognition at CLI's community events
- Use of Hoffman Room (upon availability - advanced scheduling required)
- Invitations to attend CLI events and activities
- Recognition at all of CLI's internal events such as Employee Appreciation, Volunteer Appreciation, Tours, Seminars, and Family Picnic.

## **FUNDRAISING EVENT BENEFITS:**

- **Legacy Ball**
  - ~ Two tables of ten receiving VIP treatment
  - ~ Premiere partner recognition displayed at event
  - ~ Recognition on front cover of program
  - ~ Double-page ad in program
  - ~ Company logo on all promotional items
  - ~ Company logo on all event-related press releases
  - ~ Opportunity to have company promotional items, information, etc., at every place setting
  - ~ Plaque presentation at the event
  - ~ Newsletter recognition prior to the event
  - ~ Custom sign prominently displayed
- **Trivia Night**
  - ~ Company logo on all promotional items
  - ~ Company logo on event-related press releases
  - ~ Opportunity to have company promotional items, information, etc., at every place setting
  - ~ Special recognition at the event
  - ~ Custom sign displayed at the event
- **Big Kahuna Celebrity Bartender Challenge**
  - ~ 20 VIP Passes for admission, pre-event reception and reserved seating
  - ~ Premiere partner recognition displayed at event
  - ~ Photo opportunity with celebrity bartenders
  - ~ Company logo on all promotional items
  - ~ Company logo on all event-related press releases
  - ~ Opportunity to have company promotional items, information, etc., at every table
  - ~ Special recognition at the event
  - ~ Custom sign displayed at the event
- **For qualified donors, \$5,326 in Neighborhood Assistance Program tax credits are available for the Premier partnership.**

# 2010 Prominent Partner

## \$5,000

### **MARKETING BENEFITS FOR 12 MONTHS:**

- Company name mentioned/printed on all paid advertisement
- Company logo and recognition in CLI's *Community Connection* newsletter
- 1/2 page advertisement in two CLI *Community Connection* newsletters  
(CLI's *Community Connection* is produced quarterly with a distribution of 1,200)
- Company logo and link to its website on CLI's website
- Company name in CLI's annual report
- Recognition at CLI's community events
- Use of Hoffman Room (upon availability - advanced scheduling required)
- Invitations to attend CLI events and activities
- Recognition at all of CLI's internal events such as Employee Appreciation, Volunteer Appreciation, Tours, Seminars, and Family Picnic.

### **FUNDRAISING EVENT BENEFITS:**

- **Legacy Ball**
  - ~ One table of ten, prominent location
  - ~ Logo displayed at the event
  - ~ Program advertisement - Full Page
  - ~ Company name on all promotional items
  - ~ Logo included on custom sign displayed at the event
- **Trivia Night**
  - ~ Company name on all promotional items
  - ~ Logo included on custom sign displayed at the event
- **Big Kahuna Celebrity Bartender Challenge**
  - ~ 16 VIP Passes for admission, pre-event reception and reserved seating
  - ~ Logo displayed at the event
  - ~ Company name on all promotional items
  - ~ Logo included on custom sign displayed at the event
- **For qualified donors, \$4,413 in Neighborhood Assistance Program tax credits are available for Prominent partnerships.**

# 2010 Distinguished Partner

## \$2,500

### **MARKETING BENEFITS FOR 12 MONTHS:**

- Company logo and recognition in CLI's *Community Connection* newsletter
- 1/4 page advertisement in a CLI *Community Connection* newsletter  
(CLI's *Community Connection* is produced quarterly with a distribution of 1,200)
- Company logo and link to its website on CLI's website
- Company name in CLI's annual report
- Use of Hoffman Room (upon availability - advanced scheduling required)
- Invitations to attend CLI events and activities

### **FUNDRAISING EVENT BENEFITS:**

- **Legacy Ball**
  - ~ One table of ten
  - ~ Logo displayed at the event
  - ~ Program advertisement - 1/2 Page
  - ~ Logo included on custom sign displayed at the event
- **Trivia Night**
  - ~ Logo included on custom sign displayed at the event
- **Big Kahuna Celebrity Bartender Challenge**
  - ~ Ten VIP Passes for admission, pre-event reception and reserved seating
  - ~ Logo displayed at the event
  - ~ Logo included on custom sign displayed at the event
- **For qualified donors, \$1,938 in Neighborhood Assistance Program tax credits are available for Distinguished partnerships.**

# 2010 Key Partner

## \$1,000

### **MARKETING BENEFITS FOR 12 MONTHS:**

- Company name and recognition in CLI's *Community Connection* newsletter  
(CLI's *Community Connection* is produced quarterly with a distribution of 1,200)
- Company logo and link to its website on CLI's website
- Company name in CLI's annual report
- Use of Hoffman Room (upon availability - advanced scheduling required)
- Invitations to attend CLI events and activities

### **EVENT BENEFITS:**

- **Legacy Ball**
  - ~ Four tickets
  - ~ Company name displayed at the event
  - ~ Program advertisement - 1/4 page
  - ~ Name included on custom sign displayed at the event
- **Trivia Night**
  - ~ Name included on custom sign displayed at the event
- **Big Kahuna Celebrity Bartender Challenge**
  - ~ Six VIP Passes for admission, pre-event reception and reserved seating
  - ~ Company name displayed at the event
  - ~ Name included on custom sign displayed at the event
- **For qualified donors, \$763 in Neighborhood Assistance Program tax credits are available for Key partnerships.**